

BRITISH CHAMBER OF COMMERCE FOR MOROCCO بريد ألا المربط ا

PROMOTING BUSINESS SINCE 1923

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The British Chamber of Commerce for Morocco obtained accreditation and integrate the global network of the British Chambers of Commerce (BCC). Britcham Morocco takes part in the Overseas Business Network Initiative (OBNI) launched by the British Government in 2012. This programme aims to increase the range of practical, business to business support, starting in a number of high growth and emerging markets including Morocco - through a number of services.



PROUD TO SUPPORT

GREAT

BRITAIN & NORTHERN IRELAND

Working alongside UK government to deliver on-demand trade services for UK companies



### **EXPLOREMORROCO**

- -5<sup>th</sup> economic power in Africa with strong macro-economi drivers;
- -Ranks second in the Environmental Performance Index (EPI)as the best Arab country to live in;
- -Axis of dynamic economic activity: Casablanca Rabat-Tangier Emerging financial market. Ranks 2<sup>nd</sup> in Africa;
- -Proximity to Europe;
- -The European Union (EU) is its first trading partner (both customer and supplier):
- -Holds 47% of the world's phosphate reserves and is a world-wide exporter;
- -2<sup>nd</sup> for biodiversity in the Mediterranean;
- -Morocco, the most stable country in North Africa in 2014 (AIA);
- -Connections to 120 ports in 56 countries;
- -Ambitious sector strategies (industry, energy, financial services, tourism, agribuness, education, logistics, IT, aeronautics, automotive, security, etc.);
- -85% of Morocco's Foreign Direct Investment is in Africa.

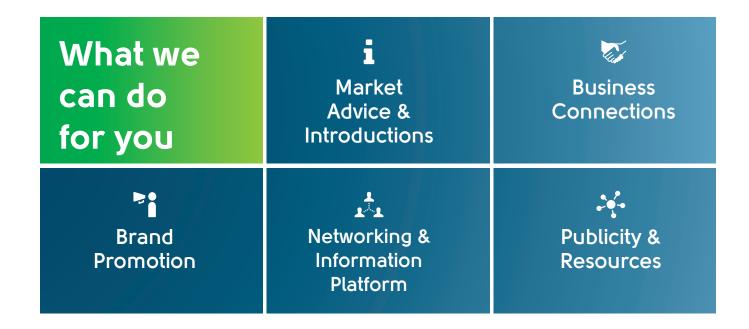


### MOROCCO YOUR GATEWAY TO AFRICA

### **ABOUT US**

Since 1923, the British Chamber of Commerce for Morocco has been the leading partner for British Business in Morocco - helping our members seize business and export opportunities with a one-stop integrated offering-matching up UK and Moroccan Companies.

We are accredited by British Chambers of Commerce (BCC) and work in close collaboration with the Department for International Trade (DIT) and BCC network. Our mission is to deliver information, support and networking services to companies in both UK and Morocco.







### **OUR BUSINESS SERVICES**

#### **ACCESS TO INFORMATIONS**

We provide information in many different formats to help our members understand and anticipate market trends more effectively.

- ✓ Legal information on the business environment in Morocco and the United Kingdom;
- ✓ Preliminary market information on current players, competitors, industry potential, trends and useful links from sector decision makers;
- ✓ Market research and information tailored to your objectives in both Moroccan and UK markets;
- ✓ Market intelligence andlegal, financial and practical guidance to help you achieveyour goals in Moroccan &British markets.
- ✓ Personal orientation by our team of trade advisors:
- ✓ A range of useful documents: annual review, monthly newsletter, tenders, directories, web site, business opportunities, etc.



#### **EXPAND YOUR NETWORK TO DEVELOP YOUR BUSINESS**

Our services include bespokesupport forprospecting partners and/or potential customers and organising B2B meetings.

- ✓ Help in identifying potential business partners and/or distributors;
- ✓ High-level network of Britcham members, stakeholders and clients to help. grow your business;
- Arranging meetings with key decision makers in the private and public
- ✓ Member-to-member marketing, sponsorship opportunities and high quality mailing lists;
- ✓ Take part in our events, seminars, receptions and launch events designed to meet our members' objectives for expanding their networks;
- ✓ Creating opportunities by sharing member-to-member information services (tenders, export enquiries, etc.).

#### **GET THE SUPPORT YOU NEED**

We provide a range of bespokeservices forour members.

- ✓ Assistance in UK business visa applications;
- ✓ A Privilege Card with preferential rates for useful services in Morocco and
- ✓ Travel arrangements to attend various trade shows in the UK;
- ✓ Translation and secretarial services;
- ✓ Tax and legal service;
- ✓ Organising corporate events & seminars;
- ✓ Fully equipped Business Centre;
- Commercial Business Mediation by finding the right business partner;
- ✓ Bidding for projects and government tenders: assistance during the tendering process from prequalification right through to awarding of the contract.





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## **GET IN TOUCH NOW!**



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